

28<sup>th</sup> December 2021

Subject: 2022 Price Increases

Dear Valued Customer,

I am writing to confirm the following brand owner increases, which we have been notified off and will be applied in the New Year. Unfortunately, we will need to pass these increases on to our customers, which will happen on the dates stated below.

Supplier	Date of Increase
Funkin	01.01.2022
Budweiser Budvar	01.01.2022
Shepherd Neame	01.01.2022
Brothers Cider	01.01.2022
SHS	10.01.2022
Coca Cola Enterprises	13.01.2022
Simpsons Beverage Supply Company	16.01.2022
Tees Ltd	01.02.2022
Bennet Opie	01.02.2022
Kopparberg	01.02.2022
Budweiser Brewing Group	01.02.2022
Heineken UK	07.02.2022
Global Brands	07.02.2022
Diageo	14.02.2022

We have no influence when brand owners or the Government announce price increases and pass them on to the trade and so do apologise for having to pass this on to you.

We do appreciate the loyalty and support you have given to our business over the years and we will continue to work hard to develop our mutual business in return.

Yours sincerely,



Gavin Wright  
Managing Director

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