

customer services: 0333 222 6699 primodrinks.co.uk customerservices@primodrinks.co.uk

27th September 2022

Subject: 2022 Price Increases

Dear Valued Customer,

I am writing to advise we have been notified of the below brand owner increases, unfortunately we will need to pass these increases on to our customers, which will happen on the dates stated below.

Supplier	Increase Date
Brewdog	01/10/2022
Carlsberg Marstons Brewing Company	03/10/2022
C&C Group	03/10/2022
Red Bull	03/10/2022
H Westons	03/10/2022
Global Brands	03/10/2022
Britvic Soft Drinks	03/10/2022
Kingfisher	10/10/2022
Molson Coors Brewing Company	17/10/2022
lan Macleod	31/10/2022
Funkin	01/11/2022

We have no influence when brand owners announce price increases, or the Government change Duty rates and pass them on to the trade and so do apologise for having to pass them on to you.

We do appreciate the loyalty and support you have given to our business over the years and we will continue to work hard to develop our mutual business in return.

Yours sincerely,

Gavin Wright Managing Director

Greater Manchester

North East

Yorkshire