

09<sup>th</sup> December 2024

Subject: 2025 Price Increases

Dear Valued Customer,

We have recently been informed of some brand owner price increases that are coming early next year and unfortunately these increases will need to be passed on to our customers. The dates in which these increases will take effect are stated in the below table:

Supplier	Date of Increase
Double Dutch Drinks	06/01/2025
AG Barr Soft Drinks	06/01/2025
Halewood International	01/02/2025
Thatcher's Cider	01/02/2025
Beavertown Brewery	01/02/2025
Pernod Ricard Spirits	01/02/2025
Molson Coors	01/02/2025
Brewdog	03/02/2025
Budweiser Budvar	03/02/2025
Heineken UK	03/02/2025
Pernod Ricard Wines & Champagnes	01/04/2025
Carlsberg Marston's Brewing Company	01/04/2025

We have no influence when brand owners or the Government announce price increases and pass them on to the trade. We will always work hard to try and minimise the impact of such increases but unfortunately, we are unable to absorb them.

We do appreciate the loyalty and support you have given to our business over the years and we will continue to work hard to develop our mutual business in return.

Yours sincerely,



Gavin Wright  
Managing Director

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