

10th January 2019

Subject: 2019 Price Increases

Dear Valued Customer,

I am writing to confirm the following brand owner increases, which we have been notified of in the New Year. Unfortunately, we will need to pass these increases on to our customers, which will happen on the dates stated below.

There is also a planned duty increase on February 1st which includes, all wines, wine based products and ciders. Your pricing will be increased from this date accordingly.

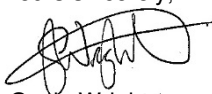
We have always worked hard at Primo Drinks to contain our costs to our customers through improvements in our buying, supply chain efficiency and investments in transport.

We have no influence when brand owners or the Government announce price increases and pass them on to the trade.

We do appreciate the loyalty and support you have given to our business over the years and we will continue to work hard to develop our mutual business in return.

Supplier	Date of Increase
Molson Coors, Ian MacLeod & Kingfisher – (Already Processed)	7.1.19
Carlsberg UK	14.1.19
Barrs Soft Drinks	21.1.19
Coca Cola Enterprises	21.1.19
Marstons Beer Company	27.1.19
DUTY INCREASE - Wines, Wine Based Drinks & Fruit Ciders	1.2.19
Global Brands	1.2.19
Cellar Trends	1.2.19
Continental Wine & Foods	1.2.19
Diageo - Draught Guinness and Surger	1.2.19
Broadland Wineries	1.2.19
Crown Cellars	1.2.19
Edrington Beam Suntory	1.2.19
Accolade Wines	1.2.19
Pernod Ricard	1.2.19
Heineken UK	4.2.19
AB InBev	4.2.19
Thatchers Cider	4.2.19
Black Sheep Brewery	4.2.19
Britvic	4.2.19
William Grants	25.2.19
Belvoir Trading	1.3.19
Fever Tree	1.4.19
Fentimans	1.4.19
Ciders of Sweden	1.4.19
Bacardi Brown Forman	30.4.19
Diageo Spirits & Packaged	1.7.19

Yours sincerely,



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